LILAC CITY GRAND PRIX

SPONSORSHIP PROSPECTUS

JUNE 5–6, 2027

SPOKANE, WASHINGTON



Partner with the Lilac City Grand Prix

Two days of bike racing in Spokane. Put your name in front of racers, families, and neighbors.

SAT	Perry Street Criterium
SUN	Green Bluff Road Race
RACING	To be sanctioned by USA Cycling

SPONSORSHIP TIERS

Inaugural year · 2027

TITLE SPONSOR / CO-SPONSORS — $2,250

- Presenting naming rights
- Banners at event
- Opportunity to present awards
- Mention in press releases
- Two (2) complimentary race entries
- Vendor space
- Mention on socials
- Name and logo on event banners, t-shirts, flyers, and posters
- Pre- and post-race announcements

SUPPORTING SPONSORS — $1,375

- Mention in press releases
- One (1) complimentary race entry
- Vendor space
- Mention on socials
- Name and logo on event banners, t-shirts, flyers, and posters
- Pre- and post-race announcements

BIKE RODEO & KIDS' RACE SPONSORS — $875

- Supporting naming rights
- Vendor space
- Mention on socials
- Name and logo on flyer and posters

CHAMPION SPONSORS — $250

- Vendor space
- Mention on socials
- Name and logo on event flyer and posters

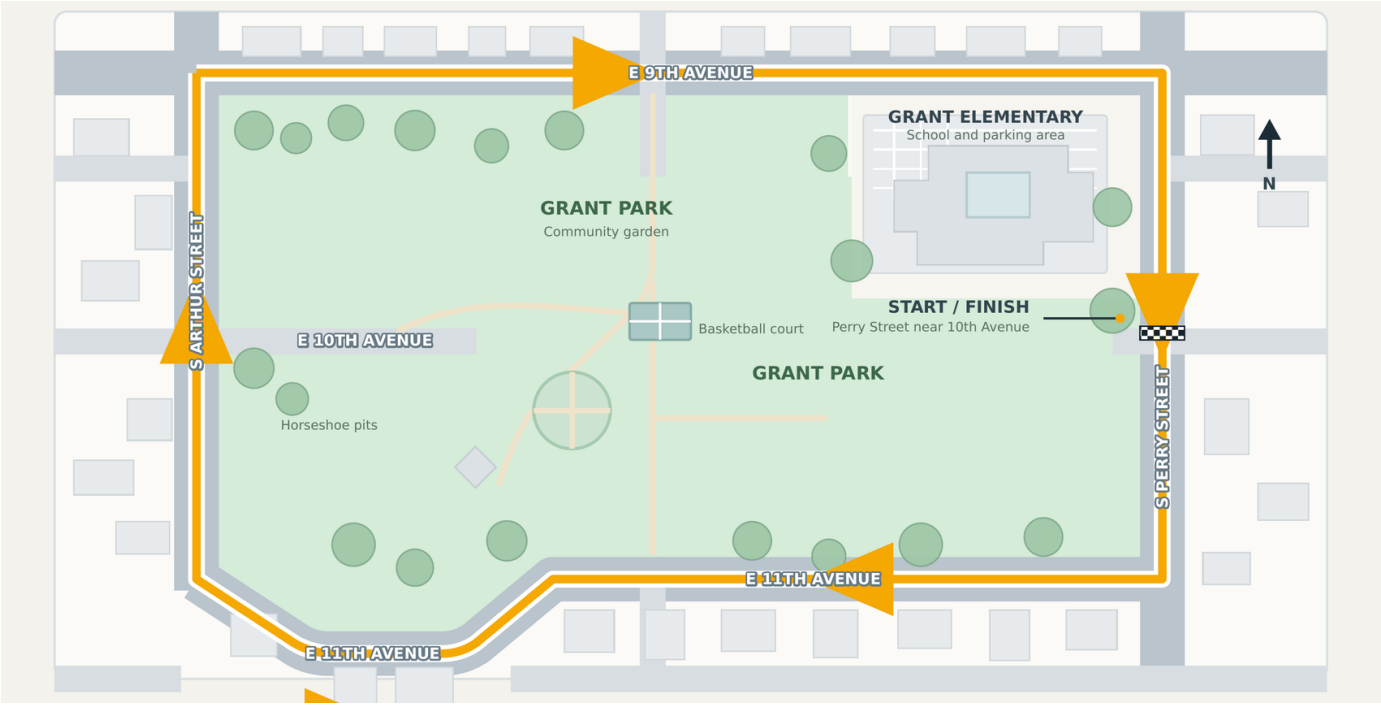
Cash or in-kind partnerships welcome. Tell us what you can offer.

lilaccitygp@gmail.com

SATURDAY, JUNE 5

Perry Street Criterium

A clockwise loop around Grant Park, Spokane



Orange line: race course, run clockwise. Checkered flag: start/finish on S Perry Street near E 10th Avenue. Conceptual course map, not a traffic-control plan. Final closures, access points, signs, barricades, and traffic-control devices are subject to City and contractor approval.

EXPO & WARM-UP SPACE

Two parking lots at the Perry Street venue give us room for a mini expo and rider warm-ups. Vendor space puts your tent where racers and spectators gather. Final layout is subject to City approval.

RACE & CATEGORY SPONSORS

Cat P/1/2	3 primes (3 × $100 each)	**$300**
Cat 3/4	2 primes (2 × $50 each)	**$100**
Cat 5	1 prime	**$50**

A prime is a prize for the first rider across the line on a chosen lap.

EVENT PARTNERS

INLAND EMPIRE RACING

ARRE ASXL RARE RESEARCH ENDOWMENT

HHH HUDSON'S HANDLEBAR HEROES

BADDLANDS CYCLING

Ready to partner?

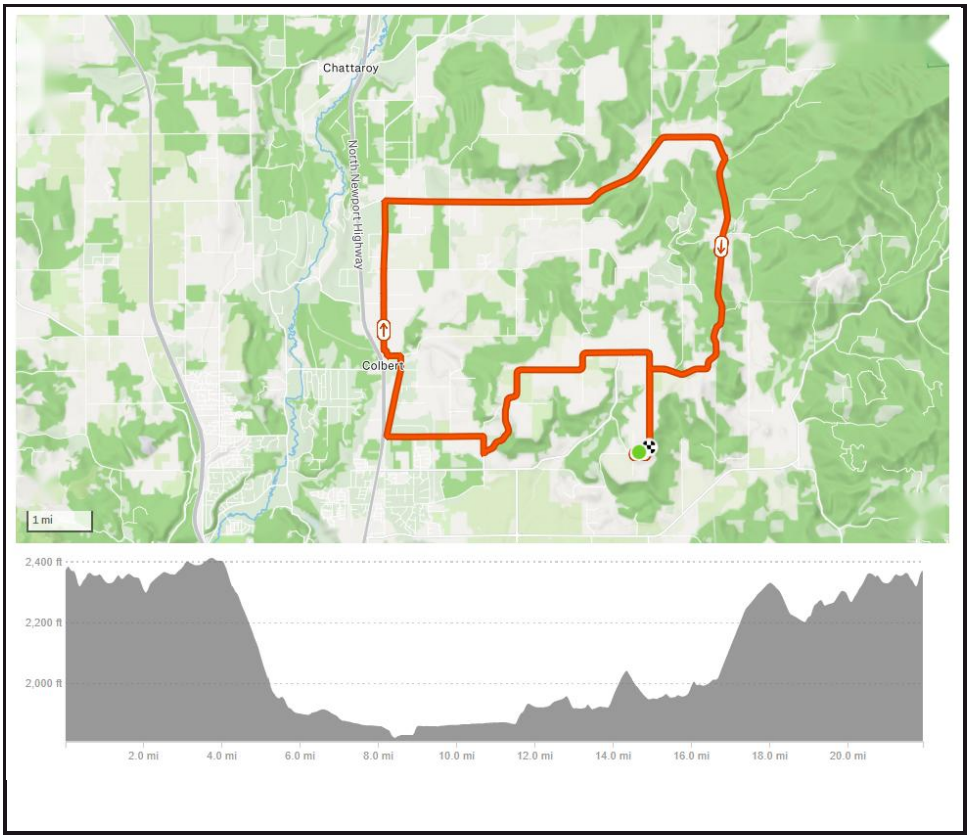
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SUNDAY, JUNE 6

Green Bluff Road Race

Starts and finishes at Big Barn Brewing on Green Bluff



DISTANCE

≈22 mi

per lap

ELEVATION GAIN

1,256 ft

per lap

LAPS

TBD

varies by category

Route map via Strava. Checkered flag: start/finish at Big Barn Brewing. Draft course, subject to change.

START & FINISH

Big Barn Brewing

A family-owned farm and tap house on Green Bluff, in the foothills of Mt. Spokane, and a great family-friendly home base for race day.

- Ample parking
- Grassy area for racers, family, and friends
- Food trucks on site
- Live music

BIG BARN BREWING

bigbarnbrewing.com

Ready to partner?

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